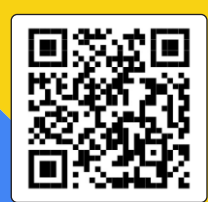




Become a  
Job Ready Expert in  
**DIGITAL MARKETING**

**100%**  
**Practical Training**



For more information

[www.godigitalinstitute.com](http://www.godigitalinstitute.com)

## About Go Digital

Welcome to the Go Digital Institute, your trusted partner in navigating the Digital Landscape of the 21st century. Established in 2020, we believe that Digital Literacy is not just a skill, but a necessity in today's rapidly evolving world. At Go Digital Institute, we understand that the world is rapidly changing, and Digital skills are at the forefront of this transformation. Go Digital is the Best institute for Digital Marketing across India. Go Digital Institute have a dedicated group of educators, technologists, and digital enthusiasts committed to making digital skills easily accessible to everyone. We have seen personally the revolutionary potential of technology in our years of experience in the digital field. Our goal is to share this knowledge and empower you to harness the potential of Digital Marketing.

**Vision :** To establish ourselves as the Premier, Trusted, and Results-driven Institution in the field of Digital Marketing, delivering unparalleled educational services. Our clear vision is

- To empower individuals and businesses to thrive in the digital age.
- To provide the highest quality education and training in digital marketing.
- To stay ahead of the curve in the ever-changing digital marketing landscape.
- To make a positive impact on the world.

**Mission :** Our mission is to support every Student of Go Digital in taking incremental steps towards advancing their careers in the realm of Digital Marketing.

### Our Affiliations & Tie Ups with TOP Universities



### Government Body Affiliation



## Our Courses

Our courses are specially designed for individuals of all skill levels, from Beginners to Experienced Professionals looking to expand their skills. Our experienced faculty members provide personalized attention to each student, ensuring that they receive the support and guidance they need to succeed. At Go Digital Institute India, we understand that the Digital Marketing Landscape is constantly evolving, and we are committed to staying at the forefront of industry trends and best practices. So, that's why our courses are regularly updated to reflect the latest developments in the field.

### Diploma in Digital Marketing (UGC Approved University)

▶ Course Duration - 12 Months

### Visual Design, Product Shoot Video Editing & Social Media Marketing

▶ Course Duration - 9 Months

### Specialization in Visual Design & Social Media Marketing

▶ Course Duration - 7 Months

### Master in Digital Marketing

▶ Course Duration - 7 Months

### Advanced Digital Marketing

▶ Course Duration - 4 Months

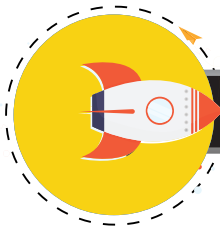
### Pro in Social Media Marketing

▶ Course Duration - 2 Months

### Pro in SEO

▶ Course Duration - 2 Months





## Specialization in Visual Design & Social Media Marketing

▶ Course Duration - 7 Months

In This program you will learn process of Visual communication using Typography, Illustrations, Images and Shapes. This course has been specially crafted for the aspiring Graphics Designer within you.

The future in this field is expected to scale with a CAGR of 32.1% by 2028, reaching a value of USD 24.1 billion. There will be close to 6 billion internet users by 2027. The demand for skilled digital marketers will only increase in the coming years.





### Applicable jobs after successful completion of the course

- Visual Designer
- Concept Designer
- Photo Editing Artist
- Content Writer
- Creative Visualizer
- Social Media Marketer
- Blogger
- Set up your own Digital Marketing Agency

### TERM - 1

**DURATION: 4 MONTHS**

#### COURSE CONTENT

▶ Introduction to Visual Design	
▶ Image Magic with Photoshop	
▶ Vector Designing	
▶ Illustration for Print	
▶ Media Publishing	
▶ Design Principal	

## TERM – 2

DURATION: 2 MONTHS

### COURSE CONTENT

- ▶ Introduction to Digital Marketing
- ▶ Social Media Marketing
- ▶ LinkedIn Ad
- ▶ Meta ads
- ▶ Mobile Marketing
- ▶ Influencer Marketing
- ▶ Content Marketing
- ▶ How to Start Blogging

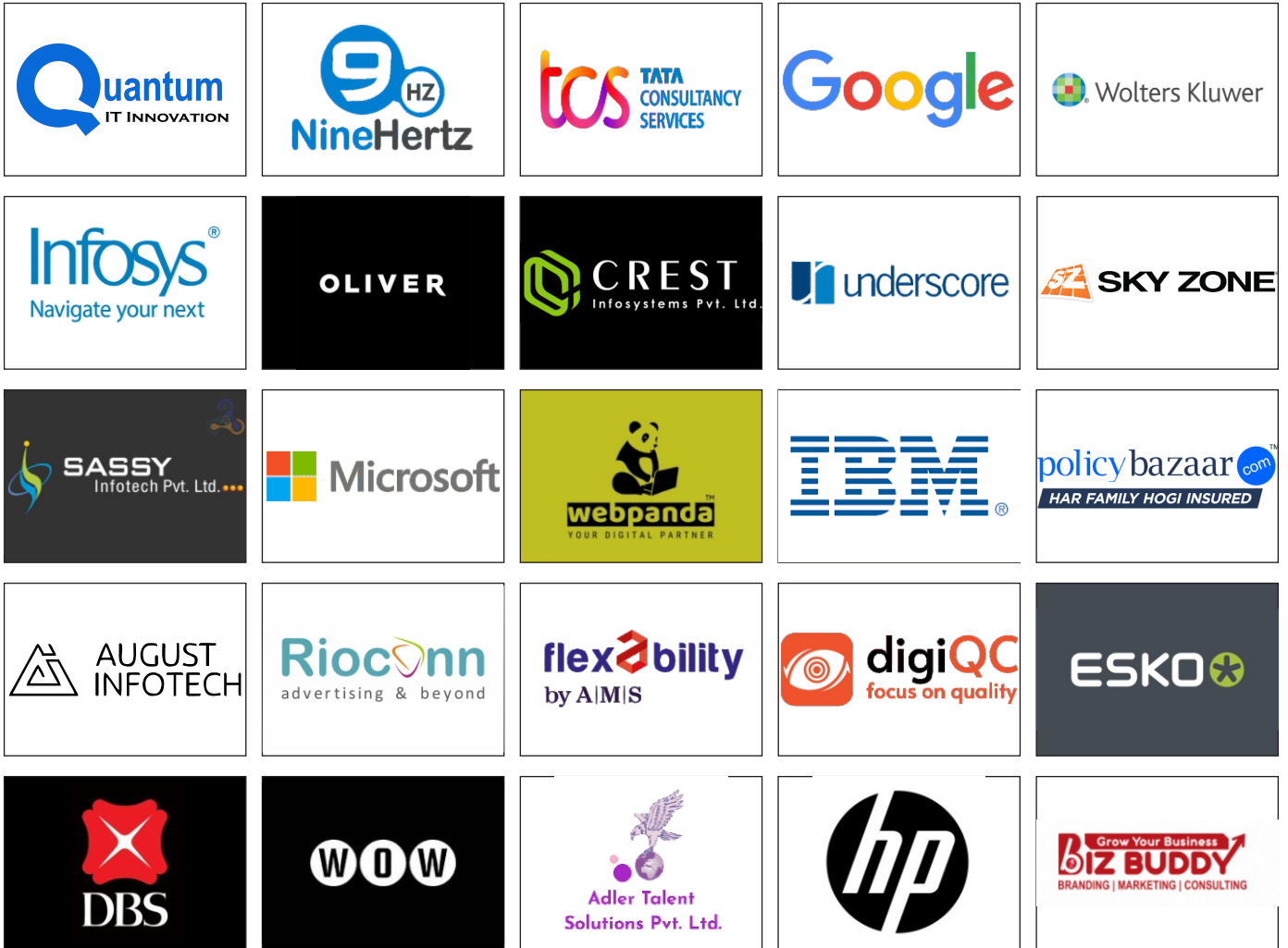
## TERM – 3

DURATION: 1 MONTHS

- ▶ PROJECT & PORTFOLIO DEVELOPMENT



# Top Brand Recruiters



# Why Go Digital?

- ✓ Industry-standard and career-focused course curriculum
- ✓ Exclusive online and in-class training platform for students
- ✓ 100% Practical Training
- ✓ Own website Creation
- ✓ Free Domain & Hosting for 1 year
- ✓ Google Certification
- ✓ Project and Portfolio creation
- ✓ Unlimited practice hours
- ✓ 1 to 1 student Mentorship support for all students
- ✓ 100% Placement assistance
- ✓ Backup Video Classes
- ✓ Live Projects Learning Experience
- ✓ Education loan facility available for students

## Our Affiliations & Tie Ups



### Go Digital Institute

#### Head Office

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Near Shyam Baba Temple, VIP Road, Vesu - 395007  
Call: 8780799202 | Email: info@godigitalinstitute.com

