Go Digital Institute
GD Institute Pvt. Ltd.

Become a
Job Ready **Expert** in
DIGITAL MARKETING

100%
Practical Training

For more information

About Go Digital

Go Digital Institute is a place where innovation meets expertise in the dynamic realm of digital marketing. Established in 2020, we are a cutting-edge institution dedicated to shaping the future leaders of the digital landscape. At GO Digital Institute, we recognize the rapidly evolving nature of the digital sphere and understand the crucial role it plays in today's business world. Our mission is to empower individuals with the knowledge and skills needed to thrive in the ever-changing field of digital marketing. What sets us apart is our commitment to providing industry-relevant education, delivered by expert professionals, dedicated educators and leaders in the digital marketing space. We leverage the latest tools, strategies, and technologies to ensure that our students stay ahead of the curve and are well-equipped to navigate the complexities of the digital marketplace.

Vision : To establish ourselves as the Premier, Trusted, and Results-driven Institution in the field of Digital Marketing, delivering unparalleled educational services. Our clear vision is

- To empower individuals and businesses to thrive in the digital age.
- To provide the highest quality education and training in digital marketing.
- To stay ahead of the curve in the ever-changing digital marketing landscape.
- To make a positive impact on the world.

Mission : Our mission is to support every Student of Go Digital in taking incremental steps towards advancing their careers in the realm of Digital Marketing.

Our Affiliations & Tie Ups with TOP Universities

Government Body Affiliation

Our Courses

Our courses are specially designed for individuals of all skill levels, from Beginners to Experienced Professionals looking to expand their skills. Our experienced faculty members provide personalized attention to each student, ensuring that they receive the support and guidance they need to succeed. At Go Digital Institute, we understand that the Digital Marketing Landscape is constantly evolving, and we are committed to staying at the forefront of industry trends and best practices. So, that's why our courses are regularly updated to reflect the latest developments in the Industry.

Diploma in Digital Marketing (UGC Approved University)

▶ **Course Duration - 12 Months**

Visual Design, Product Shoot, Video Editing & Social Media Marketing

▶ **Course Duration - 9 Months**

Specialization in Visual Design & Social Media Marketing

▶ **Course Duration - 7 Months**

Master in Digital Marketing

▶ **Course Duration - 7 Months**

Advanced Digital Marketing

▶ **Course Duration - 4 Months**

MBA in Digital Marketing (UGC Approved University)
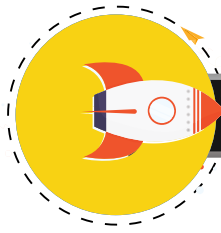
▶ **Course Duration - 24 Months**

Pro in SEO

▶ **Course Duration - 2 Months**

Pro in Social Media Marketing

▶ **Course Duration - 2 Months**

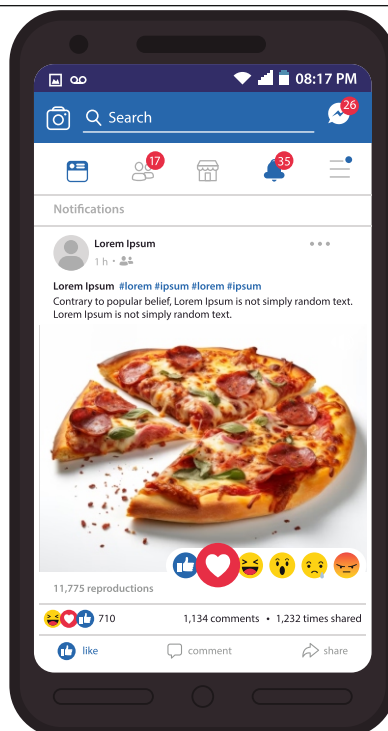# Visual Design, Product Shoot Video Editing & Social Media Marketing

▶ **Course Duration - 360 Hours (Training + Practical), 9 Months**

This program focuses on providing the required knowledge to start your career in Visual Design, Product shoot with video editing & Social media marketing. It works as a stepping stone in your professional journey. The field of graphics designing & video editing in India is experiencing significant growth and has a promising scope.
 The Future in this field is expected to scale with a CAGR of 32.1% by 2028, reaching a value of USD 24.1 billion. There will be close to 6 billion internet users by 2027. The demand for skilled digital marketers will only increase in the coming years.

Applicable jobs after successful completion of the course

- Visual Designer
- Product Photographer
- Motion Graphics Artist
- Video Editor
- Photo Editing Artist
- Content Writer

- Blogger
- Concept Designer
- Creative Visualizer
- Social Media Marketer
- Freelancer
- Set up your own Digital Marketing Agency

TERM – 1   DURATION: 3 MONTHS

COURSE CONTENT

- ▶ Introduction To Visual Design
- ▶ Image Magic with Photoshop   **Ps**
- ▶ Vector Designing   **Ai**
- ▶ Design Principal

TERM – 2   DURATION: 3 MONTHS

COURSE CONTENT

- ▶ Introduction to Product Shoot
- ▶ Cinematography (Capturing Moment)
- ▶ Audio-Video Editing   **Pr**
- ▶ Motion Design   **Ae**
- ▶ Product Photography Assignment

TERM – 3   DURATION: 2 MONTHS

COURSE CONTENT

- ▶ Introduction to Digital Marketing
- ▶ Social Media Marketing
- ▶ Graphic Design With Canva
- ▶ Linkedin Ad
- ▶ Meta Ads
- ▶ Mobile Marketing
- ▶ Influencer Marketing
- ▶ Content Marketing
- ▶ How to Start Blogging

TERM – 4   DURATION: 1 MONTHS

- ▶ PROJECT & PORTFOLIO DEVELOPMENT

Top Brand Recruiters

Quantum IT Innovation	NineHertz HZ	tcs TATA CONSULTANCY SERVICES	Google	Wolters Kluwer
Infosys Navigate your next	OLIVER	CREST Infosystems Pvt. Ltd.	underscore	SKY ZONE
SASSY Infotech Pvt. Ltd.	Microsoft	webpanda YOUR DIGITAL PARTNER	IBM	policybazaar.com HAR FAMILY HOGI INSURED
AUGUST INFOTECH	Rioconn advertising & beyond	flexability by A|M|S	digiQC focus on quality	ESKO
DBS	WOW	Adler Talent Solutions Pvt. Ltd.	hp	Biz BUDDY Grow Your Business BRANDING | MARKETING | CONSULTING

Why Go Digital?

- ✓ Industry-standard and career-focused course curriculum
- ✓ Exclusive online and in-class training platform for students
- ✓ 100% Practical Training
- ✓ Own website Creation
- ✓ Free Domain & Hosting for 1 year
- ✓ Google Certification
- ✓ Project and Portfolio creation
- ✓ Unlimited practice hours
- ✓ 1 to 1 student Mentorship support for all students
- ✓ 100% Placement assistance
- ✓ Backup Video Classes
- ✓ Live Projects Learning Experience
- ✓ Education loan facility available for students

Our Affiliations & Tie Ups

Go Digital Institute

Head Office
430, Avadh Arena 4th Floor
Near Shyam Baba Temple, VIP Road, Vesu - 395007
Call: 8780799202 | Email: info@godigitalinstitute.com

GD INSTITUTE PVT. LTD.
100% PLACEMENT ASSISTANCE
ESTD. 2020